



MISS / MISTER CONTINENTAL WORLD

2026 | AYUTTHAYA - THAILAND

UNESCO
WORLD HERITAGE SITE

2026 HOST CITY

Phra Nakhon Si
AYUTTHAYA

The Historic City of Ayutthaya, founded in 1350, was the second capital of the Siamese Kingdom. It flourished from the 14th to the 18th centuries, during which time it grew to be one of the world's largest and most cosmopolitan urban areas and a center of global diplomacy and commerce.

The city of Ayutthaya is a UNESCO World Heritage Site for the site's architecture, art, and urban development.





ABOUT US

an international model competition that unites **Wellness, Evolution, and Sustainability** (SDGs) on an elevated global stage. It redefines influence and leadership through a contemporary lens—where purpose intersects with style, and values define visibility.

Guided by the spirit of our core belief—**Evolve with Love**—this platform blends the aspirational world of image and expression with a commitment to conscious living and cultural relevance. Each contestant embodies a forward-thinking identity: driven, mindful, and globally engaged—reflecting the world we aspire to build: vibrant, responsible, and interconnected.

Tagline: **Evolve with Love**

Essence: Evolution. Wellness. Sustainability

VISION

To spotlight global changemakers who embody modern values, evolve with love, spark meaningful impact, and honor the richness of diverse cultures.

MISSION

- To host a world-class competition that unites wellness, evolution, and sustainability into one stage—fueled by love and purpose.
- To cultivate individuals who evolve with love, influence positive change, and represent inclusive modern values.
- To drive commercial and social impact through powerful branding, digital content, and global partnerships.
- To establish a franchise ecosystem that sustains local, national, and global growth while upholding ethical and sustainable standards.



ACTIVITIES SCHEDULE



OCT 4 CHECK-IN DAY

Check-in at the hotel
Orientation
Press Junket



OCT 5 PROMO MAT PRODUCTION

Production of promotional
videos for the Continental World
Organization, its partners, and
sponsors.



OCT 6 BANGKOK SIGHTSEEING

Explore the charm of Bangkok, a
globally popular destination
known for its vibrant culture and
captivating atmosphere.



OCT 7 GALA NIGHT

Explore Ayutthaya, a UNESCO
World Heritage Site, and enjoy a
welcome dinner that showcases
its rich culture and history.



OCT 8 AYUTTHAYA SIGHTSEEING

Embark on a Captivating
Journey to Discover the Cultural
Essence of Ayutthaya



OCT 9 PRELIMINARY

Electrifying Preliminary Round of
the Competition



OCT 10 CORONATION NIGHT

The final competition and
coronation ceremony for the
new Miss and Mister Continental
World 2026



OCT 11 DEPARTURE

All contestants are departing
Thailand to return to their
respective home countries.



EVOLUTION



WELLNESS



SUSTAIN
ABILITY

CULTURAL TRIBUTE SHOWCASE

CULTURALLY SYMBOLIC COSTUME

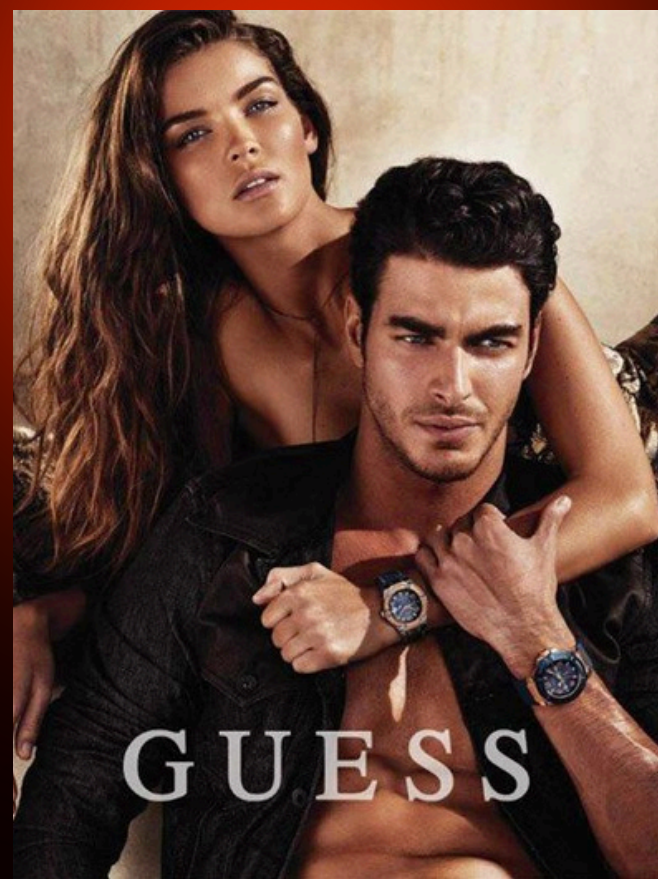
Materials and designs will
be developed in partnership
with designers or artisans
from represented countries.



OUR PORTFOLIO



PHOTO SETS 2026



SURACHAI SAENGSUWAN

Official Photographer

- Founder at **Crimson Studio**
- Former Photographer at **Harper's BAZAAR**
- Former Photographer and Writer at **Harper's BAZAAR Thailand**
- Photographer for **VOGUE Italia, VOUGE Thailand, The Face Thailand**
- Lecturer at **Chulalongkorn University**





CONTINENTAL IMPACT CIRCLE: FIRESIDE PANEL & DIALOGUE

Concept: Intimate, elegant on-stage dialogues between contestants and industry leaders, partners and sponsors on topics like leadership, identity, sustainability, and global influence.

PURPOSE

Adds depth and thought leadership to the event

DIFFERENTIATOR

Makes contestants part of a global conversation, not just a competition

CORONATION EVENT

ROYAL RED CARPET NIGHT

EVOLVE
WITH LOVE

HALL OF FAME: WINNERS



2018 - MYANMAR
HTET OO HTUT



2019/20 - CZECH REP.
ARTUR ORSZAG



2021/22 - FRANCE
NATHAN BATTAGLIA



2023 - PHILIPPINES
RICHARD REY GOMEZ



2024/25 - PHILIPPINES
JUPHETER FRANCO

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